



Project D: Character Creation Client Presentation

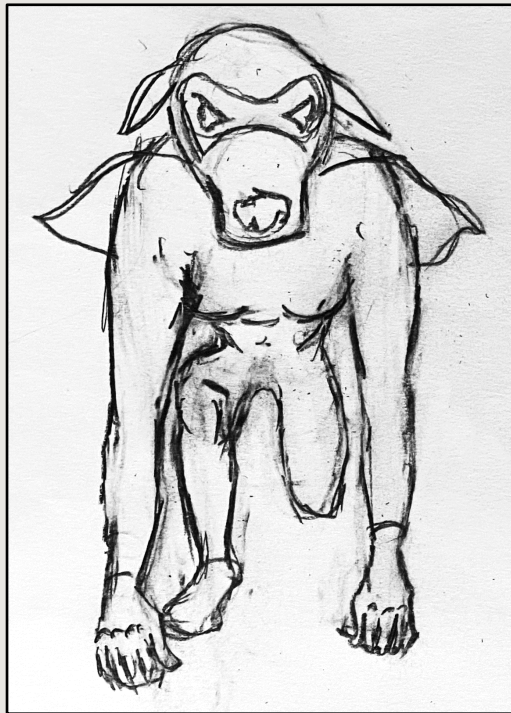
Ethan Altshuler

Short Narrative

- Client wants an anthropomorphic hero for their toy/action figure company
- Dogs and puppies are an animal loved by children and adults of all ages
- Age demographics for this action figure range from children ages 8-16
- Hero/action figure name: Super Smudge the Energy Healer (based on my actual dog Smudge)
- History: Like the Sandman who delivers dreams to children and helps keep away nightmares, especially to those who suffer from severe anxiety, Super Smudge the Energy Healer helps reduce stress and anxiety from those who are severely impacted.
- The action figure serves the following reminders:
 - It's perfectly okay to feel stressed and anxious about certain things in life, but to not feel too stressed to the point where it gets you all worked up causing you to isolate yourself.
 - It's important to have courage and overcome whatever barriers you feel like are holding you back and not letting those barriers define who you are as a person.

Drawings

Front



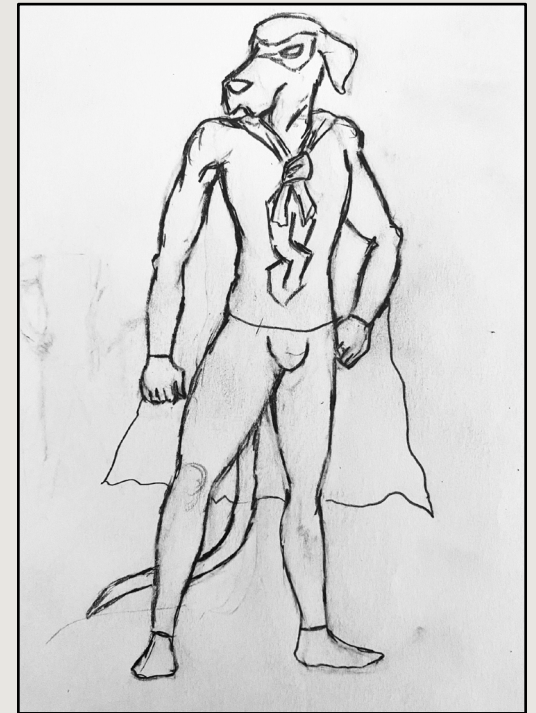
Back



Side



Attitude



Character backstory Meet Super Smudge!

Smudge is a Red Lab/Beagle Mix who originally grew up in a family house in Arkansas and was attached to the little boy, who had anxiety issues. Whenever Smudge would hop on the boy's lap and press his body into the boy's chest area, that would cause the boy to calm down and feel relaxed. For reasons unknown, the family had to put Smudge up for adoption, and so that was how he ended up in our family. He has continued using his superpower which is his energy healing technique from the moment he arrived in our family almost two years ago.



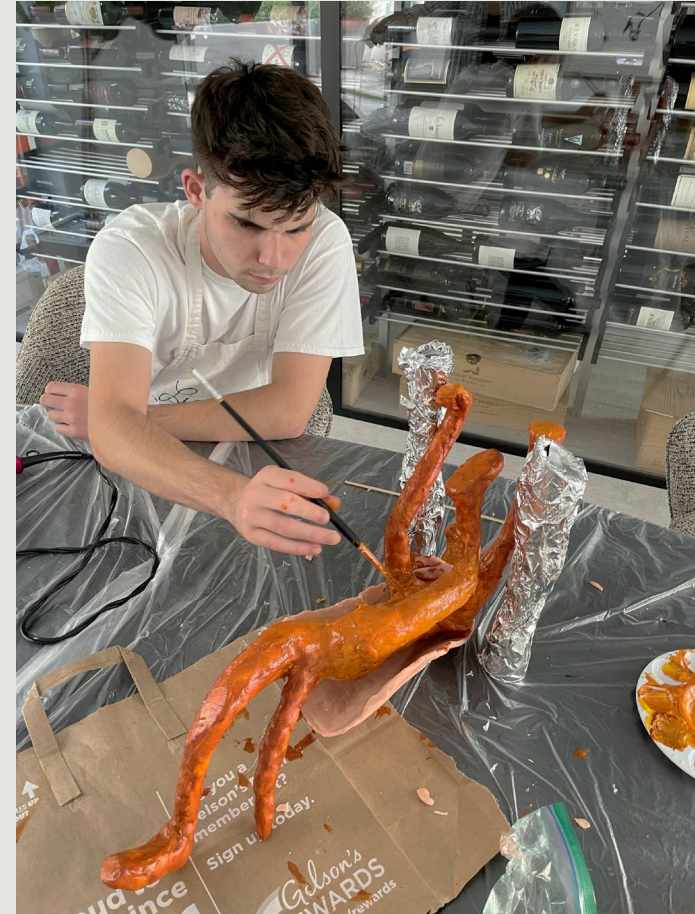
Color Scheme



Work in Progress



Work in Progress (Continued)



Finished Model



Inspiration pictures (my actual dog)

